**[Competitor Analysis](https://github.com/MajidMemon/GameOfCodes---Event-Ticking-App---MAD-Project--Fall2023/blob/main/MAD%20Business%20Analyst/Start%20working%20on%20Competitor%20Analysis" \o "Start working on Competitor Analysis):   
  
TickTake (Event Ticket Booking)**

**Android Application**

**List of Competitor Apps:**

1. **Eventbrite:**

**A well-established platform offering a wide range of events, from small local gatherings to large conferences.**

1. **Ticketmaster:   
   One of the largest ticketing platforms globally, covering a broad spectrum of events, including concerts, sports, and theater**
2. **StubHub:  
   A popular ticket resale marketplace, offering tickets for a variety of events, with a focus on sports and concerts.**
3. **SeatGeek:  
   A ticket search engine that aggregates tickets from various platforms, providing users with options and recommendations.**

**Bookmyshow:  
BookMyShow is both a mobile application and a website. BookMyShow is a popular platform for booking tickets for movies, events, concerts, and various entertainment activities**

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| **App Name:** | **User Experience:** | **Feature Analysis:** | **Pricing Models:** | **Event Coverage:** | **App Performance:** | **Marketing and Promotion:** | **Customer Support:** |
| **Eventbrite** | User-friendly interface with easy event discovery and streamlined ticket booking. | Comprehensive event listing, ticket customization options, and event promotion tools for organizers. | Charges fees to event organizers based on ticket sales. | Covers a wide range of events, including small local gatherings, conferences, and large-scale festivals. | Consistent updates to improve performance and user experience. | Strong emphasis on social media promotion and targeted advertising. | Provides customer support through email and a help center. |
| **Ticketmaster** | Well-designed platform with a clear layout for event search and ticket purchase. | Comprehensive event coverage, including sports, concerts, and theater. | Charges fees to event organizers based on ticket sales. | Covers a wide range of events, including small local gatherings, conferences, and large-scale festivals | High-rated mobile app with a user-friendly interface. | Strong emphasis on social media promotion and targeted advertising. | Provides customer support through email and a help center. |
| **StubHub** | Interactive seating charts enhance the purchasing experience. | Specializes in ticket resale, allowing users to buy and sell tickets. | Service fees applied to both sellers and buyers. | Focuses on a wide range of events, especially in sports and concerts. | Mobile app with features like 360-degree seat view. Real-time updates on ticket availability. | Partnerships with sports teams and venues for exclusive promotions. | Offers customer support through email, chat, and phone. |
| **SeatGeek** | Aggregates tickets from various platforms for easy comparison. | Aggregated ticket search, showing prices from multiple sources. | Service fees applied to buyers. Service fees applied to buyers. | Covers a broad range of events, including sports, concerts, and theater. | High-rated mobile app with a user-friendly interface. Focus on mobile ticket entry for seamless access. | Engages in social media promotions and influencer collaborations. Special promotions and discounts for users. | Responsive support for inquiries and assistance. |
| **Bookmyshow** | User-friendly platform with a focus on movie and event discovery. Intuitive design for easy navigation | Comprehensive event listing, including movies, sports, and live events. | Comprehensive event listing, including movies, sports, and live events. Discounts and cash back offers for certain events. | Extensive coverage of movies, concerts, plays, and sports events. | Highly-rated mobile app with features like in-app seat selection. Regular updates for performance enhancements. | Strong brand presence and collaborations with sponsors. Loyalty programs and targeted promotions. | Provides customer support through email, chat, and helpline. |